

Press Release

Maine State Planning Office

State Kicks off Maine Recycles Week 2007

Posters raise awareness to promote recycling

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More than 4,000 Maine Recycles Week 2007 posters are being distributed to municipal offices, schools, and businesses throughout the State. The posters announce the beginning of this year's campaign to promote recycling and buying recycled, which is celebrated annually with Maine Recycles Week, November 8-15.

This year's poster features the art work of Bangor High School student, Allison Doucette, the top winning entry of last year's poster competition. It is the first time that computer-generated art has been used. Along with the posters, schools will receive instructions for the 2007 poster competition. All Maine students, in any grade, are encouraged to get out their paints, inks, markers, or crayons and come up with their most creative depiction promoting recycling, buying recycled, or composting. Winning poster entries will be used in the 2008 Maine Recycles calendars, which are distributed across the state. The deadline for entries is November 24, 2007.

The school poster competition is but one part of the weeklong celebration. During the week in November, schools, communities, and businesses host events to raise public awareness about the need to recycle more and to buy products made from recycled materials.

"These are exciting times for recycling in Maine," said Martha Freeman, Director of the State Planning Office. "Many communities have invested in new or expanded recycling facilities. In parts of the State, we are seeing for the first time single stream recycling, which makes recycling easier for residents and visitors alike! The enthusiasm generated by these students will help Maine's recycling effort to succeed."

For a free copy of this year's poster or for more information on the school poster competition, Maine Recycles Week 2007, or recycling in general, please visit the State Planning Office's Web site at www.mainerecycles.com and www.recyclemaine.com.

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